

Social Media Policy

1. Use of Club Facebook Page or Facebook Members Group.

Users should be reminded that this is a club page/group and will reflect on the public perception of Shimna Wheelers. Therefore, comments/posts should be related to cycling/cycling events only.

The club page/group is for club related topics and sharing of club/cycling related information. We encourage page members to advertise races and sportives, to use it for arranging lifts, seeking volunteers for club events, sharing results, seeking information and sharing relevant information.

Any abusive comments or opinions against any person/persons/other clubs will be removed. Any offensive, aggressive or comments of a bullying nature will be removed. Persistent offenders will be removed from the page/group altogether and can only be re added after an appeal to the Club Committee and may be considered for further discipline.

Sexism, racism, sectarianism and homophobia will result in an instant removal from the page. The club wishes to maintain a neutral environment and anything posted that may be construed by the administrator/s to have contravened that will be removed.

Use of swear words is not acceptable.

2. Advertising & Selling.

Club members are permitted to advertise and sell cycling related goods/products as an individual.

3. Housekeeping

In order to keep the page free from clutter we ask you to think before you post. Consider whether the post is appropriate for the club page or more suited to your own Facebook page.

Repeat posts/photos/videos may be deleted.

Requests for charity sponsorship for personal or non-club activity are not permitted unless prior permission has been sought from the Committee.

4. Members are expected to show respect for fellow club members, on club and non club/personal social sites/pages. Any such posts relating to club matters may be deemed as inappropriate by the committee and may be subject to disciplinary action including suspension of your club membership.

5. Any public comments/posts negatively affecting the reputation of the club shall be deemed unacceptable and may be subject to disciplinary action including suspension of your club membership.

The Social Media Policy will be administered by the Club Secretary and the PRO. The committee may also appoint moderator(s) who will have the right to remove inappropriate posts and report abuse issues.

This Policy is in the best interest of the Club and it's members.